



Placer County Fair & Events Center
 Jones Hall and Grounds
 Roseville, CA
Saturday, May 6, 2017
 10am to 4pm
www.babyboomerfestival.com

Program Ads

Program Advertising

The **Baby Boomer Festival** Program will be hand-delivered directly to attendees of the event. This is a great opportunity for your company to reach out beyond the festival to the many homes, businesses and facilities where this “keeper” publication will reach. If you have a product or service for this vast market, your presence in this magazine format publication will greatly enhance your visibility to show attendees.

Image Area – 7-1/2" x 10"

Full page – 7-1/2" wide x 10" high	\$900
Half page – 7-1/2" wide x 4-7/8" high	\$500
Quarter page – 3-5/8" wide x 4-7/8" high	\$300

All ads Full color

Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are **ONLY** available as 3-5/8" WIDE by 4-7/8" HIGH format.
- MS Word documents are **NOT** an acceptable format for submitting ads or photos.
- Contact the show promoter for any other details.
- Submit your ad to events@premier2000.com

Submittal Deadline:

Camera-ready copy must be received ***no later than April 1, 2017.***

Baby Boomer Festival — by Premier Productions
 7889 Lichen Drive, #226, Citrus Heights, CA 95621
 Phone: 916-910-9499 – Fax: 916-910-9788 – events@premier2000.com